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Business Consulting

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GMG Business and GMG Consulting are the trading names of DarceyDog Sporting Ventures Limited, a company registered in England and Wales with company number 8049942 and having its registered office at 4 Stirling Court, Stirling Way, Borehamwood, Herts, WD6 2BT

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Overview

This Policy applies between you, the User of this Website and GMG Business, the owner and provider of this Website. This Policy applies to our use of any and all Data collected by us in relation to your use of the Website.

Definitions and Interpretation

In this Policy the following terms will have these meanings:

GMG Business - DarceyDog Sporting Ventures Limited, trading as GMG Business and/or GMG Consulting, a company incorporated in England and Wales with company number 8049942 and having its registered office at 4 Stirling Court, Stirling Way, Borehamwood, Herts, WD6 2BT, together with its subsidiary and affiliated companies and businesses (**affiliates**).

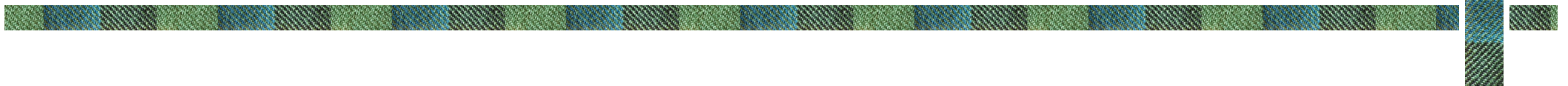
Data - all information that you submit to GMG Business via the Website. This definition shall, where applicable, incorporate the definitions provided in the Data Protection Act 1998.

User - any third party that accesses the Website and is not employed by GMG Business and acting in the course of their employment.

Website – the website you are currently using, www.gmgbusiness.com.

Scope of This Policy

This Policy applies only to the actions of GMG Business and Users with respect to this Website. It does not extend to any websites that can be accessed from this Website including, but not limited to, any links we may provide to social media websites.



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Data Collected

Without limitation, this Website may collect any of the following Data from time to time:

IP address (may automatically be collected),

Web browser type and version (may automatically be collected),

Operating system (may automatically be collected), and

A List of URLs starting with a referring site, your activity on this Website, and the site you exit to (may automatically be collected).

Our Use of Data

Any personal Data you submit will be retained by GMG Business only as long as is necessary for the purposes to which you consent under the Terms and Conditions and this Privacy Policy, or as is required by applicable law, and then we will delete it.

Unless we are obliged or permitted by law to do so, your Data will not be disclosed to third parties. This does not include our affiliates and/or other companies within our group.

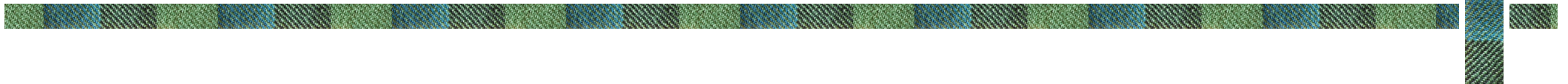
All personal Data is stored securely in accordance with the principles of the Data Protection Act 1998.

Any or all of the above Data may be required by us from time to time in order to provide you with the best possible service and experience when using our Website. Specifically, we may use Data for the following reasons:

Internal record keeping

Improvement of our products/services

Transmission by email of promotional materials that may be of interest to you



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Links to Other Websites

This Website may, from time to time, provide links to other websites. GMG Business has no control over such websites and is in no way responsible for the content thereof. This Policy does not extend to your use of such websites. Users are advised to read the privacy policy or statement of other websites prior to using them.

Controlling Use of Your Data

Wherever you are required to submit Data, you will be given options to restrict our use of that Data. This may include the following:

Use of Data for direct marketing purposes

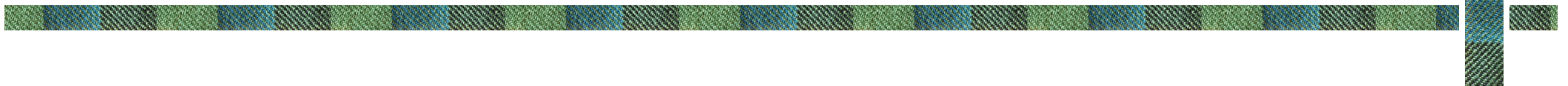
Sharing Data with third parties

Your Right to Withhold Information

You may access certain areas of the Website without providing any Data at all. However, to use all features and functions available on the Website you may be required to submit certain Data.

Accessing Your Own Data

You have the right to ask for a copy of any of your personal Data held by GMG Business (where such data is held) on payment of a small fee, which will not exceed £10.



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Security

Data security is of great importance to GMG Business and to protect your Data we have put in place suitable physical, electronic and managerial procedures to safeguard and secure Data collected via this Website.

Changes to This Policy

GMG Business reserves the right to change this Policy as we may deem necessary from time to time or as may be required by law. Any changes will be immediately posted on the Website and you are deemed to have accepted the terms of the Policy on your first use of the Website following the alterations.

